

PROFESSIONAL DEVELOPMENT

GBTA delivers courses, programs and professional certifications to business travel professionals at every career level and in diverse formats to accommodate member's needs.



<u>WEBINARS</u> are free for Industry, All-Access and Community members, and provides the opportunity to learn about trending topics in the business travel industry. All webinar recordings are available to GBTA members through the GBTA Hub.



ONLINE TRAININGS allow professionals to earn certificates of achievement upon completion of multi-module engagements. Expand your travel program's sustainability initiatives with the *Project ICARUS Best Practice Certificate Program* or discover the *Corporate Meetings Program and Design* course which focuses on both the key competencies and advanced principles required to start a corporate meetings program or advance your existing program.



FUNDAMENTALS OF BUSINESS TRAVEL MANAGEMENT™ focuses on the basics of managed travel: policy, supplier relationships, risk, technology, and trends.



ADVANCED PRINCIPLES OF BUSINESS TRAVEL MANAGEMENT™ focuses on the advanced key competencies including strategic planning, buyer and supplier relationships, travel program administration and data analysis.



GLOBAL LEADERSHIP PROFESSIONAL® (GLP) PROGRAM is the only masters-level program and is comprised of courses in management, marketing, leadership and finance. Flexible enrollment options allow you to participate in individual courses or pursue either the Certificate of Professional Development or the GLP Designation.



GLOBAL TRAVEL PROFESSIONAL® (GTP) CERTIFICATION is the industry's only professional certification, created to elevate industry standards and recognize individuals who demonstrate knowledge essential to the business travel management profession.

For a full listing of GBTA Professional Development opportunities, please visit <u>GBTA Full Events Calendar.</u>

If you have any questions regarding GBTA professional development offerings, please email <u>Academy@gbta.org</u>